



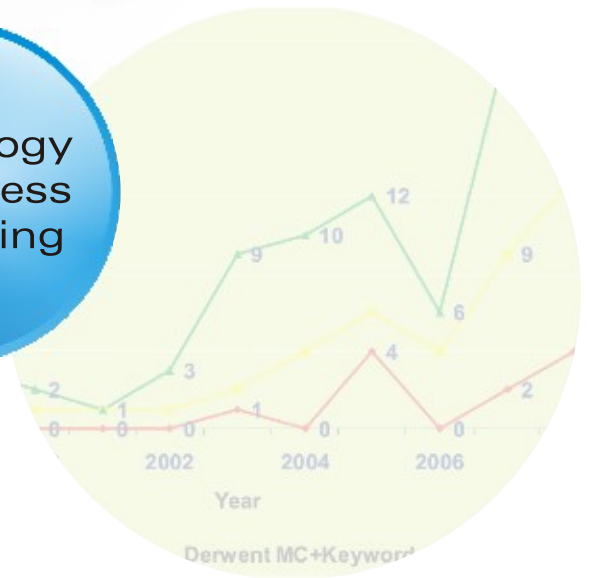
Patent  
Analytics  
& Trends



R&D and  
Innovation  
Management



Technology  
& Business  
Consulting



Emerging technologies are becoming increasingly important in the long term sustenance of an enterprise. We believe that technology has a significant bearing on the future of any business.

iTheme Consulting provides its clients with technology intensive consulting services with a focus on patent trends, assessment of emerging technologies, newer applications of a technology, R&D management and other techno-commercial services required in the commercialization of a technology.

Our strength lies in leveraging our unique combination of skills in the areas of R&D and intellectual property management coupled with our extensive experience in management consulting.

Some of the specific areas where we could add value to your company are

- Patent Analytics & Trends
- R&D and Innovation Management
- Technology & Business Consulting

## patent analytics & trends

We help you to derive value from your intellectual property assets through our technical insights coupled with specialized search software and analytical tools



Intellectual Property (IP) plays a key role in the future R&D strategy and business of any organization. Proper knowledge of IP landscape is therefore essential in the backdrop of changing technology trends.

We can conduct a prior art search in a particular area, analyze the retrieved references and make a customized report to assist you in your business, research or licensing initiatives. A review of both patented and non-patented literature can also be done from selected online databases depending on customer needs. Some of the questions that we can help you with are the following:

- What is the patent landscape in my area of interest and what are the technology trends?
- Who are the key players in the industry and what is their portfolio?
- Which patents are more valuable and core to my strategy?
- What are the global alliances in this area?
- What are the sales & licensing opportunities available?
- Which patents in the portfolio should be abandoned?

## r&d and innovation management

We bring in our extensive experience of working at the interface of science and business in technology licensing & commercialization deals



We network with technology licensing institutions abroad in trying to identify prospective technologies, mapping it to Indian industry requirements and licensing it to companies in India. With our experience in the areas of technology licensing & commercialization, connecting R&D developments to industries we understand the business processes therein and have in the past been involved with several such assignments.

Some of the areas where we could work with you are the following:

- Business prospecting for R&D developments
- Appraisals and market studies
- Patent and technology licensing
- Patent portfolio analysis
- Patent valuation
- Negotiations & contracts management

## technology & business consulting

We have the experience of having undertaken several consulting assignments and have over the years developed our own methodologies and models



With our extensive technology & industry vertical experience, our consulting assignments range from sector studies, new product opportunities, techno-economic feasibility studies, financial modelling and risk assessment.

In addition to multi-client studies through our in-house research in some of the emerging technological areas, we work as an information resource to assist companies in their business intelligence requirements through our customized research reports.

Some of the areas where we can help you are:

- Business intelligence & market research
- Early stage concept studies
- Project identification & development
- Techno-economic feasibility studies
- Financial modelling & risk assessments

## some examples of how we have created value

- Advised a US based client on the patent trends and freedom to practice opportunities in the area of bioplastics
- Assessed the technology status in the area of non-silicon based alternate materials for solar energy for a US based client
- Developed a techno-economic feasibility report on LPG extraction from natural gas and studying the impact of using the residual gas in a power plant for a client in Oman
- Conducted a strategic sector study and analyzed the entire value chain based on aromatics to its downstream derivatives for a GCC based country
- Researched and prepared a report on Indian medical devices & diagnostics scenario for a UK based client
- Conducted financial analysis and risk assessment on an integrated polycarbonate project for a financial institution in Middle East

## our domain areas



## experience & resources

- More than 150 consulting assignments of diversified nature for corporate clients
- More than 100 technology transfer and licensing assignments with companies in India and abroad
- Online access to patent databases, analysis tools and other information networks under STN
- Skills in accessing online resources, coupled with relevant domain experience to meaningfully interpret the results
- Strategic networks in place with partners across different geographies like US, Europe, Middle East and China

## our team



We are a multi-disciplinary young team with qualifications in engineering, management and intellectual property laws, with an average experience of more than 15 years in some of the leading R&D organisations, industries and consulting firms in India and abroad. Besides our in-house expertise, proprietary methodologies & models, we draw upon the knowledgebase of a vast pool of specialized scientific manpower in different disciplines on a case to case basis to bring in substantial value in our assessments for clients.

## contact

Contact us at [feedback@ithemeconsulting.com](mailto:feedback@ithemeconsulting.com) and we shall be happy to discuss your requirements.



iTheme Consulting Pvt. Ltd.  
100, NCL Innovation Park  
Dr. Homi Bhabha Road,  
Pune-411008 India.